

## Decision-making guide for digitization proposals

Each of the indicators has received a score of -1, 0 or +1, depending on the response. The total score of each section is now plotted on the following graph according to its corresponding axis: Horizontally for the museum value and vertically for the executive management value. In this way, the proposal will fall into one of the four quadrants. The proposals in the upper right quadrant will be the most suitable and those in the lower left will be inadequate. However, the final decision has to be made by the evaluation team performing the analysis. The most important part of the whole process is the reflection on the different indicators.

